



# Marlborough

## Area Neighbourhood Plan

2 October 2017

### PARKING IN MARLBOROUGH

#### AN INVITATION TO LOOK AT THE FACTS

A Car Parking Study commissioned through the Marlborough Area Neighbourhood Plan (MANP) with grant funding from Locality\* is now complete and available to download from our website at <http://www.manp.co.uk> There will be a public meeting to find out more about the study's findings, hear an analysis of what it might mean for the town and how the Neighbourhood Plan could address some of the problems. It takes place on Monday, 16<sup>th</sup> October at 7pm in the Town Hall – everyone is welcome.

The Study was undertaken by consultants People & Places and based on an in-depth audit over four days in June which included a Wednesday (weekday market day), a Tuesday and Friday and a Saturday. It provides details of occupancy and turnover and identifies patterns and parking trends in and around the town centre. It was backed up with an online survey bringing in more than 600 responses which have all been recorded in the appendix to the study itself.

The MANP Chairman and Town Mayor, Councillor Mervyn Hall, said: "It's clear that parking is a very real concern to local people. There's no residential parking scheme, parking charges for workers are prohibitively high and as our town increasingly becomes more attractive for tourism, especially with the new Great West Way project, there's a risk our visitors will have nowhere to park enabling them to spend money in our shops. This study confirms all of this. Those of us dealing with the Neighbourhood Plan are aware that land for parking needs to be identified to help solve some of these issues."

The outcome of the report will be fed into the Car Parking Charging Consultation currently underway at Wiltshire Council which runs to 23 November 2017.

Light refreshments will be available at the meeting

*\*Locality is an organisation administering funding from the Department of Communities and Local Government for various community projects including Neighbourhood Planning. More information at <https://mycommunity.org.uk/>*

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